



Announcing rice business, Crop integrated business, transport, and services.

SGC 013/2022

innovation policy

Innovation is the key to driving business. to meet the needs of customers and consumers as well as empowering personnel to create valuable new things. and create new innovative ideas for the company, which are in line with the 6 corporate values

as a guideline for managing innovations for efficiency and maximum benefits; rice business, crop integrated business transport and service Therefore, innovation policies are formulated as follows:

1. Create an innovation culture to promote knowledge and understanding of innovation among employees. as well as creating a working atmosphere for employees to have creative ideas to develop new innovations by the business group has organized a forum to contest internal innovation projects To promote economic, social and environmental outcomes
2. Encourage personnel to create innovation including cost reduction projects and increase efficiency This is done through the One Day Delight Project. in order to create innovators to meet the goals and in line with the goals of the Charoen Pokphand Group's innovators
3. Promote innovations that create economic, social, and stakeholder values. and environment through continuous improvement, change, development, application or innovating
4. Disseminate innovative innovations in the business group Including experiences and knowledge to exchange, share and expand results throughout the business and covering all stakeholder groups
5. Support appropriate resources for the establishment of patent and petty patent processes.
6. to provide innovative policies This edition has been put into practice in a concrete manner. Therefore, every company can apply it to suit their business operations.

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